White Kraft Bathroom Cabinets

NATIONAL BUILDING SUPPLIES INC.
271 MADISON AVE.
NEW YORK CITY
Phone: Caledonia 6358

FRANK S. BETZ COMPANY HAMMOND, IND.

HAMMOND BETZCO INDIANA

The Evolution *of the* Bath Room

IT is a far cry from the bathroom of yesterday, with its tin tub, its exposed lead pipes topped with brass faucets and its wooden floor with a square of oil cloth, to the gleaming, glistening vision of spotless tile, porcelain and enamel of today.

This evolution of the bathroom is nowhere more apparent than in the medicine cabinet. The wooden shelf which formerly supported the shaving mug, and brush, and the various other toilet articles and patent medicines, has become a beautiful cabinet of gleaming white, a thing of beauty as well as of convenience.

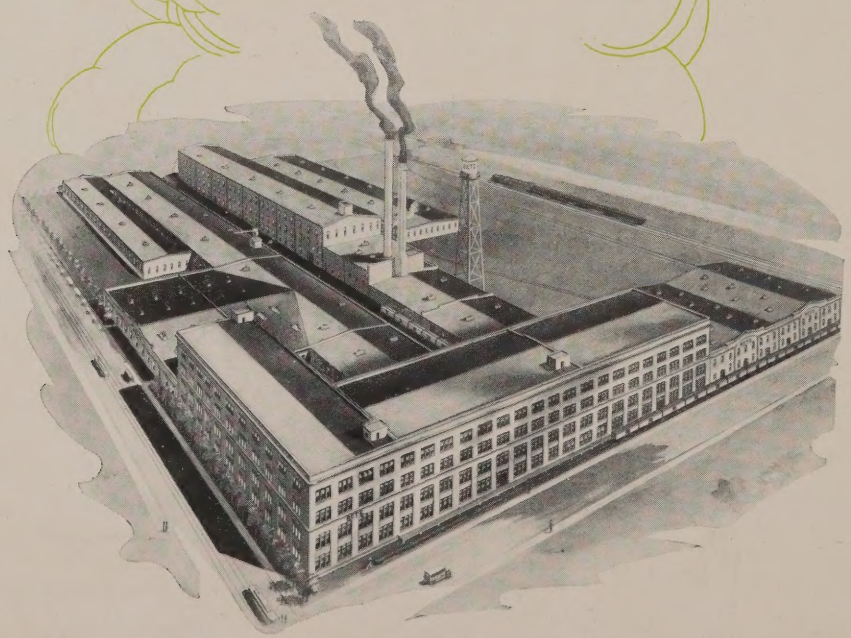
First, there was the wooden cabinet. Beautiful—convenient—but not very strong and not very durable. So it was inevitable that the wooden cabinet should go the way of the wooden shelf, and the "what-not", and that steel should take its place.

The advantages of steel for this purpose are manifold—and readily apparent. Not only is it many times more durable and easier to keep clean, but it is fire proof, vermin proof, and more attractive in appearance.

For many years Frank S. Betz Company have been recognized as master craftsmen of fine steel furniture. Their products have for years been standard equipment in many of the leading hospitals of the country. The same high standards of workmanship and quality materials have been incorporated in the "*WhiteKraft*" line of Bathroom Cabinets.

Here is a line of cabinets that has been designed to embody not only unmatched beauty of appearance, but the in-built qualities that make for lasting durability. Their absolute uniformity of construction, together with their many exclusive features which we describe on the following pages, have made "*WhiteKraft*" Cabinets specified equipment with many of the leading architects and builders, and with owners of hotels, apartments, etc., where the best quality is desired without sacrifice of economy.

On the following pages we have illustrated and described a few of the more popular types of "*WhiteKraft*" Cabinets that are adaptable to practically every condition. While the cabinets shown are standard, our engineers will be glad to co-operate with you in designing and producing any special size or type of cabinet to meet your particular requirements on any building.



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Construction Features of "*WhiteKraft*" Bathroom Cabinets

ARCHITECTS and builders have long appreciated the superiority of steel over wood in the building of bathroom cabinets, and have specified it wherever conditions permitted. However, cost of manufacturing the steel cabinets has until recently prohibited their widespread use.

Today, due to the installation of new and special machinery and to large production, the Betz Company is enabled to offer you the finest of steel cabinets at almost the price of wood.

"*WhiteKraft*" Bathroom Cabinets are made from special finished and pickled, Stretcher

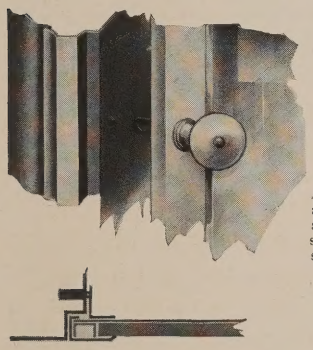

Figure "A"

All "*White-Kraft*" Cabinets are equipped with a specially designed catch with spring clip.

Leveled Furniture Steel, from which all scale has been removed. This eliminates the tendency of the baked-on finish to crack or peel off.

Standardized Construction Assures Uniform Production

All "*WhiteKraft*" Cabinets of a type are of absolute uniformity, both as to size and construction details. We have accomplished this by doing away entirely with hand work and manufacturing in huge presses with standard dies and jigs. This uniformity in size insures you that "*White-Kraft*" Cabinets will fit perfectly the apertures provided for them.

In construction, "*White-Kraft*" Cabinets are as sturdy and as strong as the steel from which they are made. They are welded together into one complete unit. There are no loose joints to pull apart. After welding, each cabinet is carefully finished, leaving no rough corners or marks showing—a detail often overlooked in ordinary cabinets.

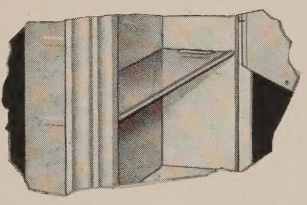

Figure "B"

Plate glass shelves with roll edges give added strength and efficiency.

Probably no part of a cabinet receives more use or abuse than the door catch. On all "*WhiteKraft*" Cabinets a specially designed catch with a spring clip is standard equipment. It can be adjusted to take up looseness and if necessary may be removed for replacement. The glass knob is fastened clear through the door and is just the right size to take hold of comfortably. See Figure "A".

Shelves of Roll-Edge Plate Glass

The shelf is of roll edge plate glass, with the front edge thickened to keep articles from rolling off and to give added strength. There are no sharp edges to chip off or cut the fingers, an original and exclusive feature with the Betz Company. See Figure "B".

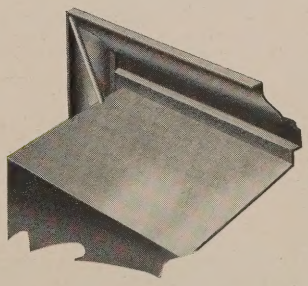

Figure "C"

Mouldings are reinforced in back with a special brace welded into place.

Note in Figure "C" how the corners of the moulding are reinforced in the back with a special brace welded into place. This makes for greater strength and enables the cabinets to withstand the stress and strains due to building vibrations, etc. Another exclusive Betz feature.

In most ordinary cabinets the shelf supports are a source of much trouble. In "*WhiteKraft*" Cabinets the clips extend clear through the side of the box, and are welded into place. They can't come loose, and the shelf can't be accidentally tilted or pushed upward. Six clips allow easy adjustment. (See Figure "D").

The backs of all doors are fastened on with a special clip device which makes it easy to remove the mirror to replace or resilver.

"*WhiteKraft*" Fittings of Highest Quality

When it comes to the fittings and the finish, "*WhiteKraft*" Cabinets embody the highest standards of quality. All fittings are made of brass to guard against rust and to assure long life. In the finishing process, in order to remove all possibility of rust and to provide a better union between the steel and the undercoats, a special Betzco bond coat is applied and baked on at a

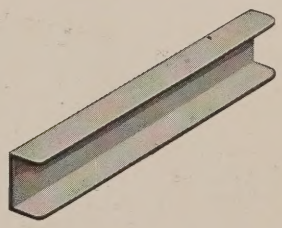

Figure "D"

Shelf clips won't come loose, but allow easy adjustment.

temperature of 350° for 12 hours. Two undercoats are next applied and then a finishing coat of very highly refined enamel is baked on.

The standard finish is white enamel. Special colors and effects, however, may be had on order to match tiles, walls or woodwork. Steel shelves may be had without additional cost. They are neatly made with a moulding edge.

On all models except the "Palmer House" an additional charge will be made when Opalite shelves are specified as a covering for the open shelf or recess.

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The Palmer House . . . . .

THE Palmer House Cabinet, so called because it was originally designed for use in the Palmer House Hotel, Chicago, reflects the faultless good taste and high quality that characterizes all the appointments of this famous hotel.

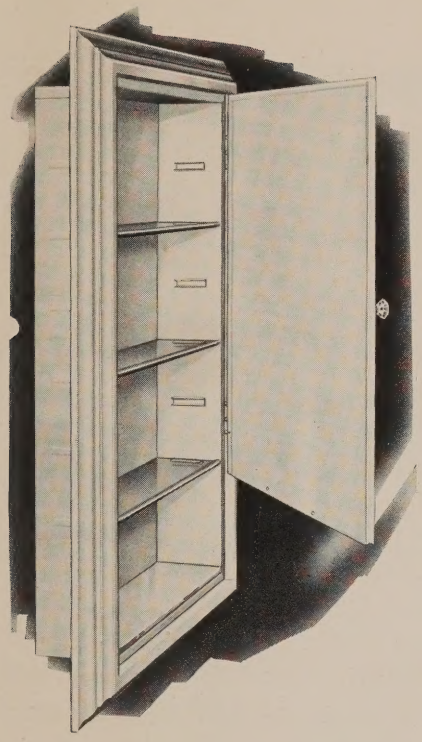
In the Palmer House model, beauty, convenience and utility have been combined to produce a cabinet perfect in every detail—a cabinet suitable for use in the finest of America's hotels and apartment buildings. This fact is attested by its acceptance as standard equipment in the new Morrison Hotel at Chicago, Hotel Duluth, Duluth, Minn., Hotel Wassau, Wassau, Wis., and other new first class hotels.

The distinguishing feature of the Palmer House Cabinet is its distinctive frame, which is made from a beautifully designed drawn steel moulding. The corners, as will be seen from the photographs on the page opposite, are carefully mitered and accurately matched to form perfect unions. They are torch welded from the inside to make smooth and rigid joints.

The door of the Palmer House fits flush with the front of the moulding. It is made with Betzco one-piece back of heavy gauge steel held in place by only two screws. The mirror, size 16x20 inches, is of heavy polished plate glass and may be removed or replaced by taking off the one-piece back. A crystal glass knob is bolted securely to the door frame and a concealed latch is mounted directly behind it as an integral part of the door.

The new home of the Palmer House, Chicago's most famous hotel designed by Holabird and Roche, architects, and built by the Thompson-Starrett Co., will have 2,268 rooms, each with private bath. The Palmer House Cabinet is in every bathroom.

"*WhiteKraft*" Bathroom Cabinets

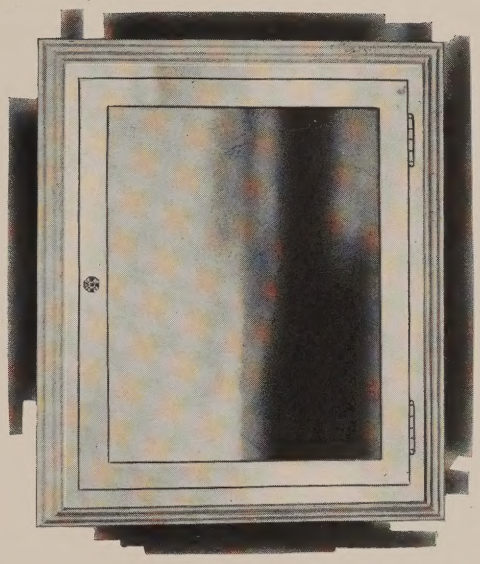


With door open or closed, the Palmer House is the aristocrat of bathroom cabinets.

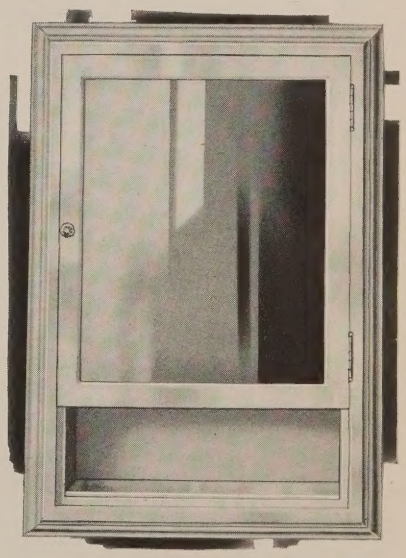
Three adjustable roll-edge glass shelves which may be placed in any of six positions are provided for the interior of the cabinet. This special glass, not only gives the interior of the cabinet an especially attractive appearance, but also gives the shelves extraordinary strength.

Below the door is an open recess shelf space, 17½ inches wide, 6 inches high and 4 inches deep. This is provided with a heavy opalite glass bottom tightly fitted to the cabinet to provide a stainproof and sanitary surface for tumbler, soap dish or toilet articles. The users of bathroom cabinets appreciate the convenience of an open shelf. The compactness of the recess shelf as well as its greater economy make this construction preferable to a plain cabinet and a separate shelf.

The Palmer House Cabinet is finished in Betzco "*WhiteKraft*" enamel—perfectly smooth but tough and with a glossy surface. Provided sufficient time is allowed for delivery, any finish to match tile, woodwork or plaster can be applied without additional cost.



17 MC 1516
Palmer House
Without Open Shelf



17 MC 1515
Palmer House
With Open Shelf

Catalog No.	MODEL	Mirror	Wall Opening	Overall Dim.	Inside Dim.
17MC1513	Palmer House, with open shelf	14x18	16x26¼	20¾x31	15½x25¾
17MC1514	Palmer House, without open shelf	14x18	16x19¾	20¾x24⅝	15½x19¼
17MC1515	Palmer House, with open shelf	16x20	18x28¼	22¾x33	17½x27¾
17MC1516	Palmer House, without open shelf	16x20	18x21¾	22¾x26⅝	17½x21¼

Note: Depth of wall opening must provide for 4 inches.

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The "*WhiteKraft*" Standard Bathroom Cabinet

With Flush Door and Recess Shelf

THE "*WhiteKraft*" Standard meets the requirements where a cabinet of plain and simple design is desired, whether it is to harmonize more closely with its surroundings, or on account of economy. Here is a cabinet that combines the utmost in quality, construction, appearance—and value.

"*WhiteKraft*" Standards are made in two models, one with flush door and recess shelf, and the other with lap door and recess shelf. The former model is shown on page 7, opposite, and the lap door model on page 9.

1320 N. State Street, Chicago. One of the fine new apartment buildings that are equipped throughout with "*WhiteKraft*" Bathroom Cabinets. H. O. Stone & Co., owners; Robt. S. DeGolyer, architect.

Built Strong and Sturdy to Give Long Service

"*WhiteKraft*" Standard Cabinets are built strong and sturdy, and render the utmost satisfaction in both appearance and service. They are made with rounded moulding. With the exception of the plainer design and the absence of opalite glass on the open shelf at the bottom, they have all the high class construction features embodied in the "Palmer House" cabinets.

"*WhiteKraft*" Bathroom Cabinets

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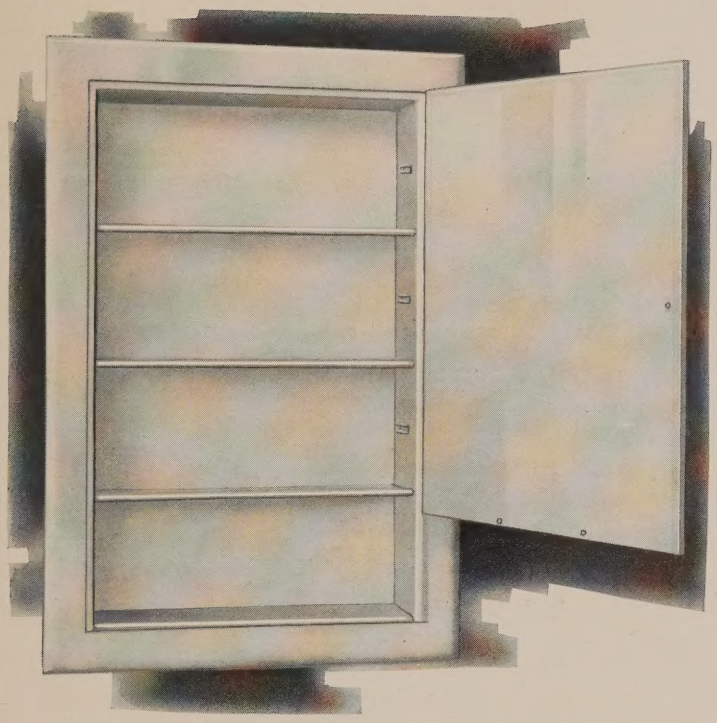

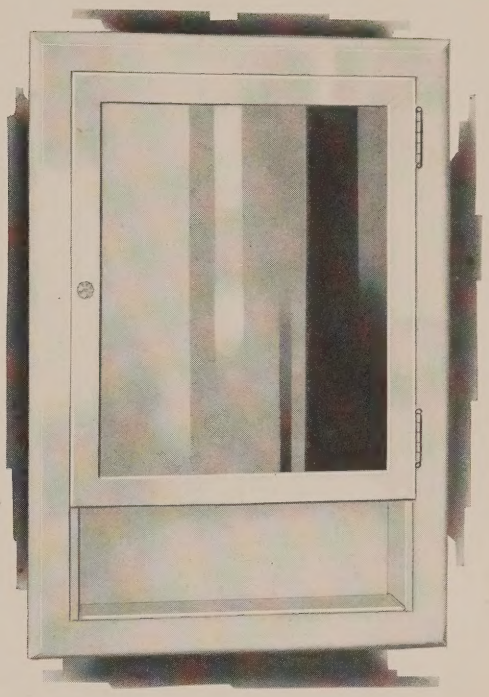

The "*WhiteKraft*" Standard, with flush door and recess shelf, is one of our most popular cabinets. Neat, distinctive, dignified, attractive—it is a specified equipment for a large number of fine hotel and apartment buildings, private homes, etc.

The shelves are held firmly in place by the clips, which are arranged to allow easy adjustment. While easily removable, the shelves cannot be accidentally knocked upward. The inside is finished as perfectly as the outside.

Catalog No.	MODEL	Mirror	Wall Opening	Overall Dim.	Inside Dim.
17MC1517	Plain Cabinet, flush door with open shelf	12x16	13x23⅜	16½x26⅞	12½x22⅞
17MC1528	Plain Cabinet, flush door with open shelf	14x18	16x26¼	19⅜x29¾	15⅜x25¾
17MC1530	Plain Cabinet, flush door with open shelf	16x20	18x28¼	21⅜x31¾	17⅜x27¾

Depth of wall opening must provide for 4 inches.

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The "*WhiteKraft*" Standard Bathroom Cabinet

With Lap Door and Recess Shelf

THIS cabinet is exactly the same as the one shown on the preceding page, except for the door, which is of the lap design instead of closing flush. This slight change in construction permits a slight reduction in price, and is preferred by some purchasers from an appearance standpoint.

This model is very popular among the leading architects and builders of hotels, apartment buildings and clubs. It is neat and attractive, and adds a finishing touch of beauty to a bathroom.

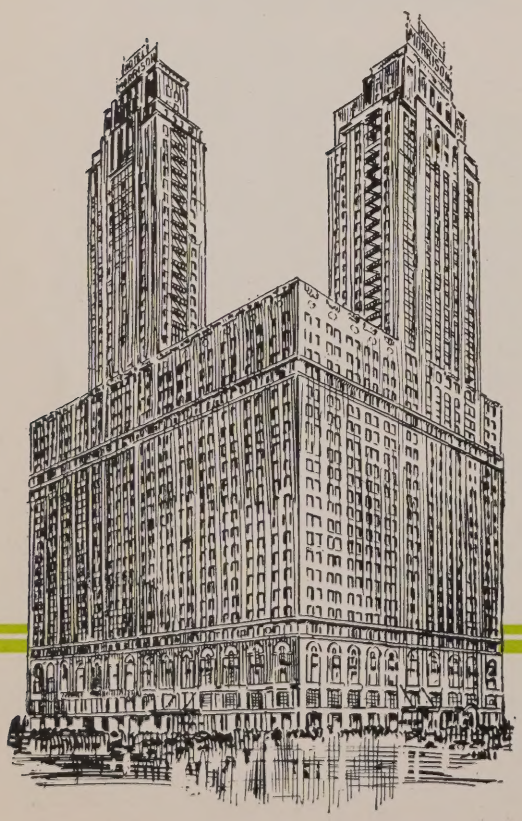
Standardized Die Construction Insures Uniformity

The "*WhiteKraft*" Standard is accurately made by skilled craftsmen who have at their command special dies and machinery that insures absolute uniformity both as to size and construction details.

Like all other "*WhiteKraft*" models, this cabinet will fit perfectly into the opening provided for it, and because of the strength of its construction will retain its shape throughout years of service.

The New Morrison Hotel
Chicago

Holabird and Roche, architects; John Griffiths & Son, builders. All of the bathrooms in this magnificent hotel are equipped with the "Palmer House" Cabinet.



"*WhiteKraft*" Bathroom Cabinets

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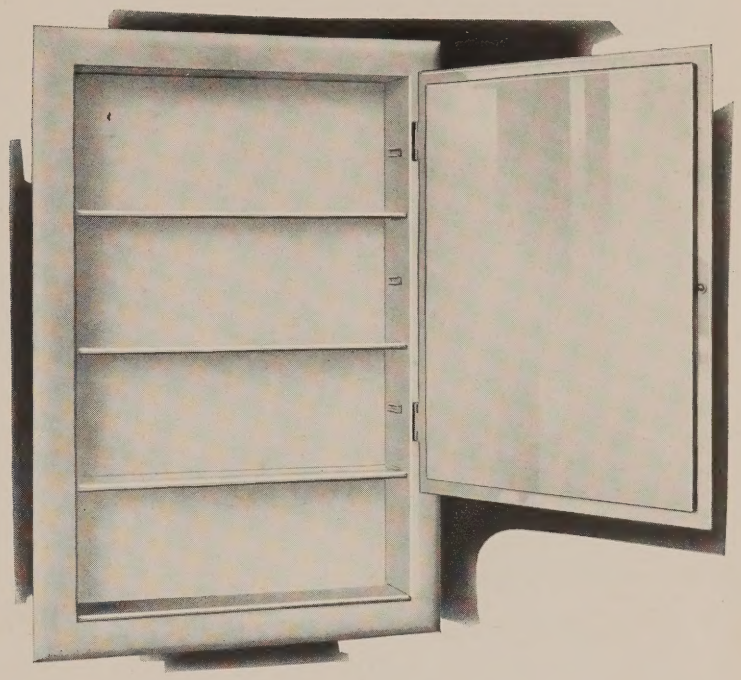
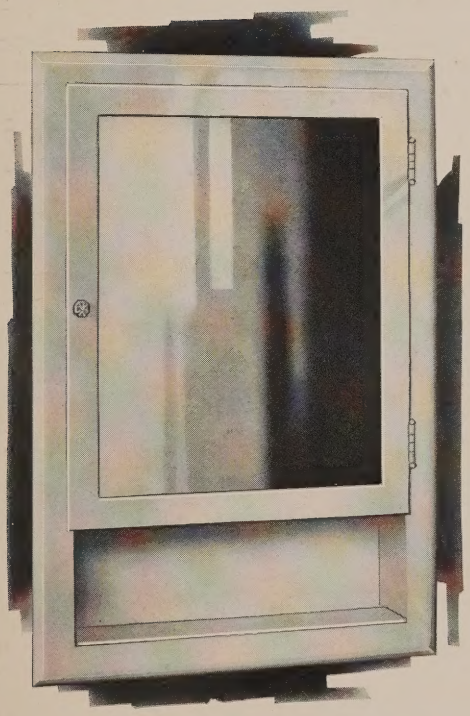


The "*WhiteKraft*"
Standard Bathroom Cabinet



The lap type of door in this model not only makes possible a slight price reduction, but is preferred by many from the standpoint of appearance.

Catalog No.	MODEL	Mirror	Wall Opening	Overall Dim.	Inside Dim.
17MC1501	Plain Cabinet, lap door with open shelf	12x16	13¾x24	16⅜x26½	13⅜x23½
17MC1543	Plain Cabinet, lap door with open shelf	14x18	16¾x27	19⅜x29½	16⅜x26½
17MC1544	Plain Cabinet, lap door with open shelf	16x20	18¾x29	21⅜x31½	18⅜x28½

Depth of wall opening must provide for 4 inches.

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The "*WhiteKraft*" Standard Bathroom Cabinet

With Porcelain Tray and Hook

THE two cabinets shown on the opposite page are the same as the "*WhiteKraft*" Standard Cabinets described on the previous pages of this catalog, with the addition of the special design porcelain tray and hook.

The porcelain shelf provides facilities for holding tumbler, soap and tooth brush, also a hook for attaching razor strop. These facilities add greatly to the convenience and utility of this cabinet, and make it a very popular model with architects and builders.

"*WhiteKraft*" Cabinets Measure Up to Highest Standards

"*WhiteKraft*" Standard Cabinets are generally accepted as the most practical and complete designs available. The cabinets shown here are typical of the high standards of all "*WhiteKraft*" steel products, and may be specified with complete confidence. In appearance, in construction and in finish they measure up to the highest standards.

Hotel Duluth, Duluth, Minn., Martin Tullgren & Son, Milwaukee, architects. Another of the fine new hotels that are equipped throughout with "*WhiteKraft*" Cabinets.

"*WhiteKraft*" Bathroom Cabinets

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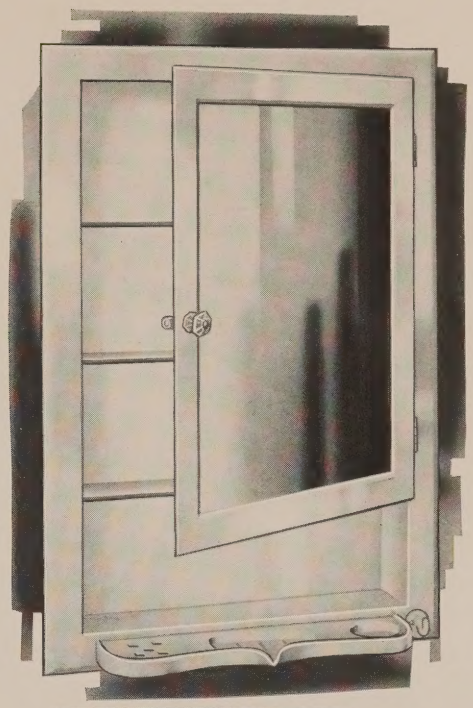
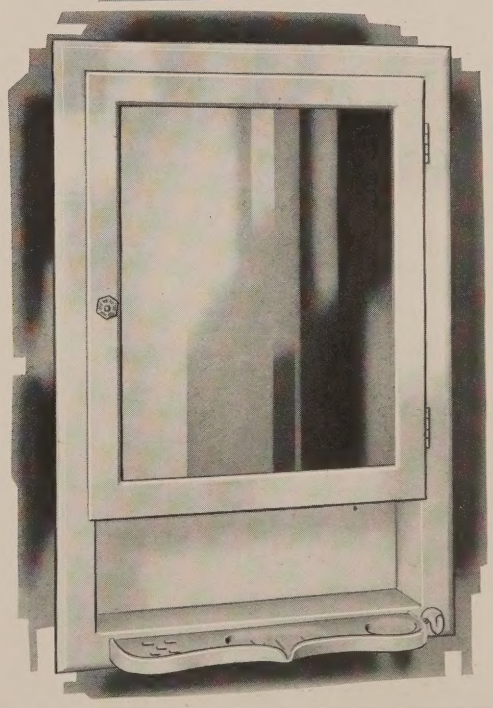


Careful attention to details and to the finishing touches of construction is one of the outstanding characteristics of modern architectural practice. In designing and building this cabinet, beauty and utility have been combined in a most unusual degree. It is a cabinet perfect in every detail.



This cabinet, as are all "*WhiteKraft*" Standard Cabinets, is regularly furnished with a plain mirror, but may be furnished with beveled mirror if desired. If opalite shelf for the open recess is desired, this may be had for a small extra charge.

Catalog No.	MODEL	Mirror	Wall Opening	Overall Dim.	Inside Dim.
17MC1535	Plain Cabinet, lap door with open shelf, porcelain tray and hook	14x18	16¾x27x4	19⅞x29⅞	16⅜x26⅜
17MC1536	Plain Cabinet, lap door with open shelf, porcelain tray and hook	16x20	18¾x29x4	21⅞x31⅞	18⅜x28⅜
17MC1538	Plain Cabinet, flush door with open shelf, porcelain tray and hook	14x18	15¾x26¼x4	19⅞x29¾	15⅜x25¾
17MC1539	Plain Cabinet, flush door with open shelf, porcelain tray and hook	16x20	17¾x28¼x4	21⅞x31¾	17⅜x27¾
17MC1541	Porcelain Tray only, for Cabinets				
17MC1542	Porcelain Strop Hooks, only				

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The "*WhiteKraft*" Junior Bathroom Cabinet

HERE is a cabinet that solves the problem where space is at a premium and where cost enters in as a strong deciding factor.

The "*WhiteKraft*" Junior has all the good features of the other "*WhiteKraft*" Cabinets. It is built of the same high grade materials, in the same workmanlike manner. The only difference is that it is smaller—is made plain—and has no open recess shelf.

For the small bathroom it is the ideal cabinet. It adds a touch of refinement and a degree of service that makes it a splendid investment.

No. 1540 Lakeshore Drive, Chicago. Plotke and Grosby, owners; Huszagh & Hill, architects. One of Chicago's many exclusive apartments that are "*WhiteKraft*" equipped.

Ideal for Small Bathroom

Finished with pure white baked enamel over two undercoats and an undercoat of Betzco bond, this Junior "*WhiteKraft*" will retain its beautiful and snappy appearance for many years.

When this model is specified we strongly recommend the use of Opalite glass on the bottom shelf. This acts as protection against wet shaving brushes, razors and other damaging articles that would otherwise come in constant contact with the enamel.

"*WhiteKraft*" Bathroom Cabinets

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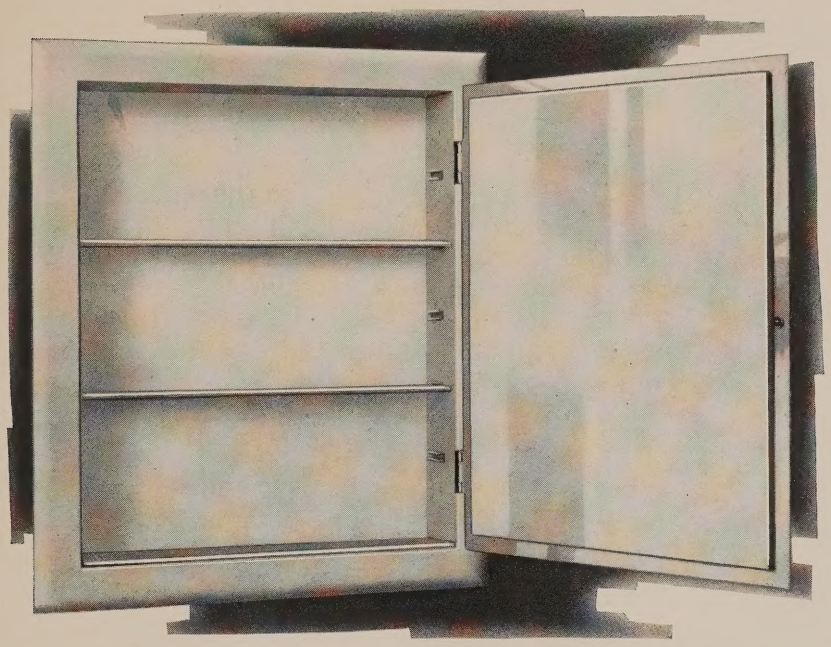
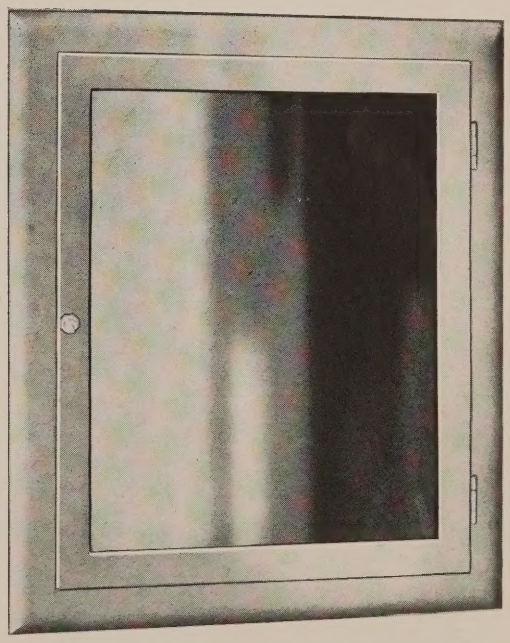


The "*WhiteKraft*" Junior Bathroom Cabinet —With lap door.



While the Junior is smaller in size and lower in price than the other "*WhiteKraft*" Cabinets, it measures up to any of them in quality of material and of construction.

Catalog No.	MODEL	Mirror	Wall Opening	Overall Dim.	Inside Dim.
17MC1545	Plain Cabinet, lap door, without open shelf	14x18	16¾x21	19⅜x23⅜	16⅜x20⅜
17MC1546	Plain Cabinet, lap door, without open shelf	16x20	18¾x23	21⅜x25⅜	18⅜x22⅜

Depth of wall opening must provide for 4 inches.

HAMMOND BETZCO INDIANA

The "*WhiteKraft*" Supreme Bathroom Cabinet

THE cabinets shown on the opposite page have been correctly named. They are supreme in style and in appearance as well as in strength and durability.

These beautiful cabinets combine the practical utility and the artistic design of a fine Venetian mirror with the convenience and utility of a roomy bathroom cabinet.

180 E. Delaware Place. Ben Leo Steif, architect. One of the recent installations of "*WhiteKraft*" Bathroom Cabinets.

A Fine Wall Mirror Effect Completely Concealing Cabinet

In appearance the "*WhiteKraft*" Supreme Cabinet gives the effect merely of a fine wall mirror. There is no hint of the recessed cabinet available when the mirror door is opened. The heavy plate glass mirror, hand etched and of pleasing design, is mounted on a steel door firmly attached by semi-concealed bolts, yet unmarred by metal frame.

Here is the ideal cabinet installation for the better type of homes, hotels, and apartment buildings.

"*WhiteKraft*" Bathroom Cabinets

HAMMOND BETZCO INDIANA

SPECIFICATIONS

The Venetian mirror door is 18x30". The mirror is made of extra quality plate glass, heavily silvered, mounted on solid, heavy gauge patent leveled steel flanged door.

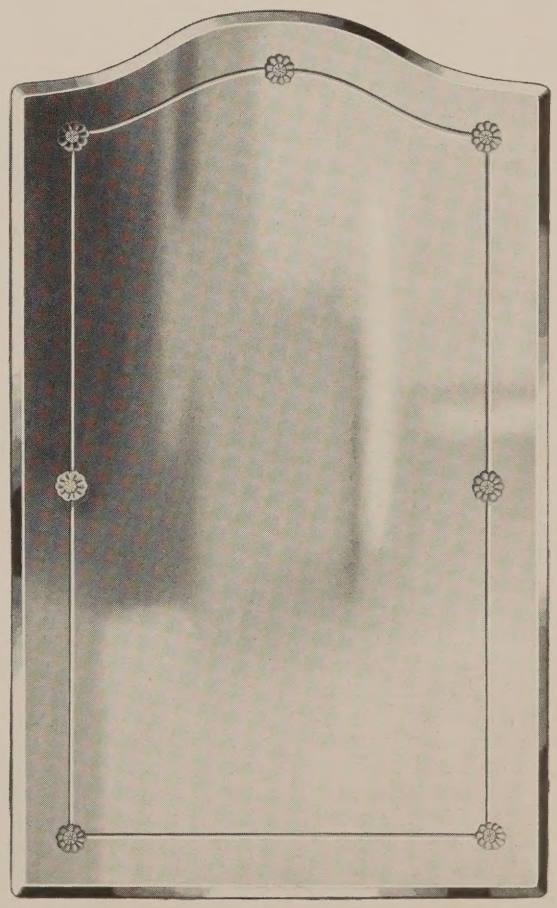
The over-all dimensions of the cabinet proper, without door, is 17¼x27". The wall opening required is 25½" high, 15¾" wide, 4" deep from plaster line. Cabinet is made of heavy gauge furniture steel with securely welded joints and corners. Finished in durable "*WhiteKraft*" enamel oven baked.

Cabinet furnished with three plate glass shelves.

The 17MC Supreme Bathroom Cabinet may be had with either a mitre line extending around the outer edge or with leaf engraving over the top and down either side about six inches.

Every detail follows the exacting standards of "*WhiteKraft*" steel products, insuring lifetime durability.

While the "*WhiteKraft*" Supreme Bathroom Cabinet is here listed in only one size, quotations will gladly be made on any desired size or specifications.

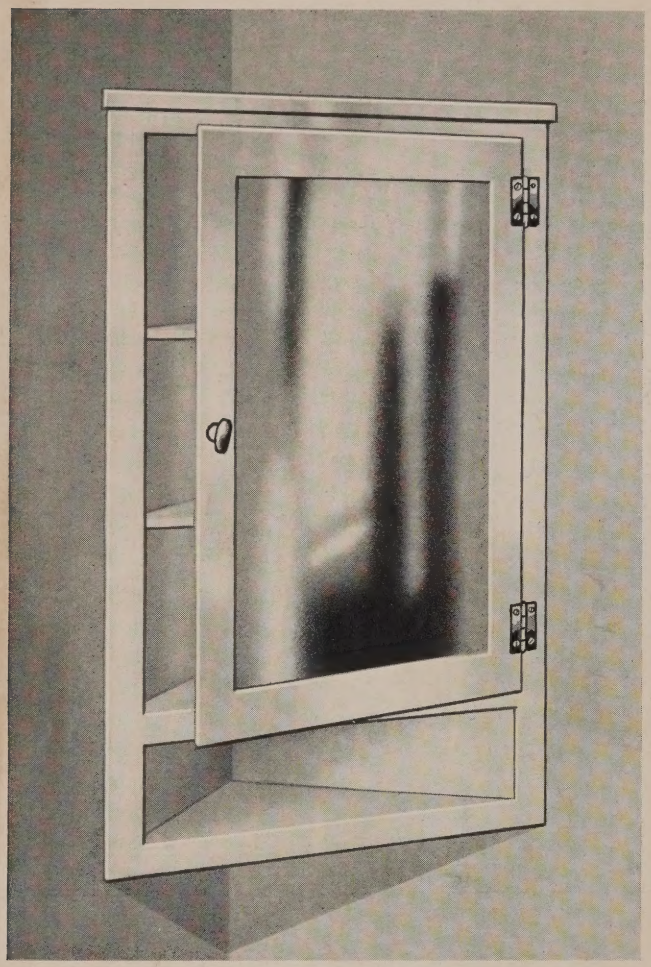


Catalog No.	MODEL	Mirror	Wall Opening	Overall Dim.	Inside Dim.
17MC1781	Supreme Bathroom Cabinet	18x30*	15¾x25½	17¼x27	15¼x25
17MC1782	Supreme Bathroom Cabinet	18x30†	15¾x25½	17¼x27	15¼x25

*Mitred. †Engraved.
Depth of wall opening must provide for 4 inches.

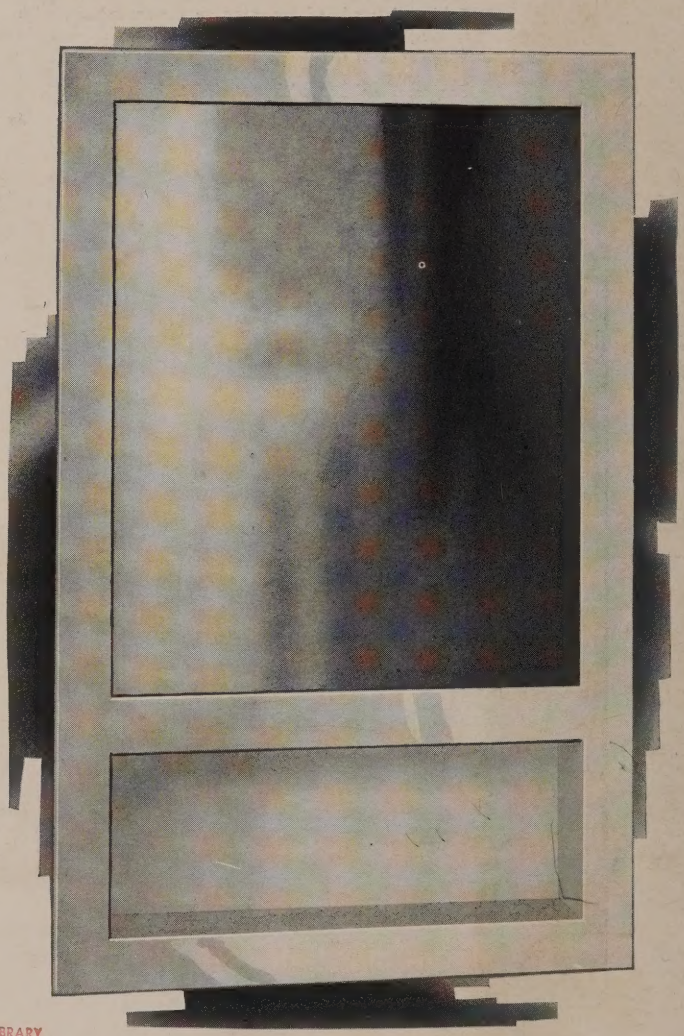
"*WhiteKraft*" Bathroom Cabinets

HAMMOND BETZCO INDIANA



The "*WhiteKraft*" Lavatory Mirror....*With Steel Frame*

This "*WhiteKraft*" Mirror may be obtained either with or without recess. It is handsome in appearance and will render the utmost satisfaction wherever placed in service. Where recess is ordered a wall opening must be figured on in plans so that room may be provided for the recess.



17MC1504

"*WhiteKraft*" Recessed Corner Cabinet

17MC1524

This model has been designed to meet the demand for a cabinet that can be used in out-of-the-way corners. This model is made with two stationary steel shelves, a mirror, 14x20 inches with a recessed shelf below. The dimensions of this cabinet are 30 inches high, 19½ inches wide and 10 inches extreme depth. The mirror back is removable for replacement of mirror in case of breakage. Hinges are of brass, heavily nickel plated and cabinet is constructed throughout of heavy "*White-Kraft*" furniture steel. The weight is 40 pounds.

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Catalog No.	MODEL	Mirror	Wall Opening	Overall Dim.	Inside Dim.
17MC1510	Plain	12x16		14½x18½	
17MC1509	With Recess	12x16	6½x12	14½x26	6x11½
17MC1508	With Recess	14x14	6½x14	16½x24	6x13½
17MC1506	Plain	14x18		17 x21	
17MC1507	With Recess	14x18	6½x14	17 x28¾	6x13½
17MC1511	Plain	16x20		19 x23	
17MC1505	With Recess	16x20	6½x16	19 x20¾	6x15½
17MC1503	Plain	18x24		21 x27	
17MC1504	With Recess	18x24	6½x18	21 x34¾	6x17½
17MC1524	Corner Cabinet	14x20	19½" wide, 30" high and 9¾" deep.		

Note: On mirrors with recess, provision must be made for depth of 4 inches.

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